

PRESS RELEASE

Europe's top growth companies to convene at the 2017 Tech Tour Growth Forum and Awards

Geneva, 20 February, 2017 – The 4th annual [Tech Tour Growth Forum and Awards](#) will take place on the 30-31 of March, 2017 in Geneva and Lausanne, Switzerland. The Tech Tour Growth Forum is the leading gathering to discover and celebrate the most impactful and high-growth European technology companies. Each year we invite companies who are *well on their way* to achieving the iconic “Unicorn” status. These “Soonicorn” convene at the Forum with their venture capital backers, international investors, senior business leaders, industry experts and influencers.

Companies confirmed to attend include Abionic, Actility, Addex, AdTelligence, Algomi, AMMADO, Azimo, B2x, Benefex, CashSentinel, Cedexis, Clearmatics, CognitionX, Currencycloud, dacadoo, Devialet, Doctoralia, DoveConviene (ShopFully), Drayson Technologies Group, eGym, E-Leather, Energica Motor Company, Enevo Oy, ePRICE, Fabacus, FeedZai, Filo, Gett, hometogo, intive, KKB Energy, Lili.ai, LogDirect, Medicanimal, Memopal, Memscap, Mindmaze, Mobgen, MVF, myTaxi, NEXThink, NFON AG, Octo Telematics, Openet, PIQ, Pocket Media Mobile Advertising, PPRO Group, Raw Labs, Saran Online, SimilarWeb, Soitec, Spitfire, Talk Desk, Teamnet, Telensa, Translated.net, Vivense, Wanderio, Webhelp, Wineowine, Yandex, Wonga, and Solar Impulse.

Tech Tour's mission is to create opportunities for businesses to enhance their profiles across borders, to facilitate extensive personal interaction, and to bring stakeholders together to share ideas and discuss today's most important technology and investment trends.

The Forum will open with CEO-only workshops moderated by McKinsey at Pictet's offices in Geneva, followed by a special event at CERN hosted by Pictet. The International Venture Club, a group of cross-sectoral active investors, will concurrently meet for a round table discussion on European growth investment opportunities and a special focus on international investment.

The [Tech Tour Growth Awards](#) will then be presented at an award ceremony and gala dinner at the Beau Rivage Palace in Lausanne. Now in its 11th year, the Tech Tour Growth Awards are awarded to 3 companies chosen from the Tech Tour Growth 50 list to celebrate ground-breaking technology in Europe that is scaling and transforming the technology world.

The Forum will also include the following sub-events:

- *The impact of political and technology developments on European high-growth companies* – a keynote by **Lord Paul Drayson** of Drayson Technologies
- *Making the impossible, possible* – a keynote by **André Borschberg**, Co-Founder and CEO of Solar Impulse
- *The impact of artificial intelligence* – a keynote by **Charlie Muirhead**, Founder and CEO of Cognition X
- *In conversation: How to build a Unicorn* – a fireside chat with **Olivier Duha**, CEO and Founder of Webhelp. Moderated by **Eric Archambeau**, General Partner at Wellington Partners

- *Creativity driving social change* – a keynote by **Sanjit Sethi**, Director of Corcoran School of Arts & Design
- *The impact of macro-financial trends on European tech companies* – a keynote by **Alexandre Tavazzi**, Global Strategist at Pictet
- *In conversation: What I have learnt from building billion-dollar success stories* – a panel discussion with **Fergal Mullen**, General Partner at Highland Capital Partners. Moderated by **George Coelho** from Good Energies
- *Lessons learnt from taking companies public* – a panel discussion with **Falk Müller-Veerse**, Managing Partner at Bryan Garnier & Co. and **Adam Kostyál**, Head of European Listings at NASDAQ Private Markets

Additionally, a number of breakout workshops will be held, panelled and moderated by senior business leaders across various sectors and include: the impact of artificial intelligence; the impact of Fintech; exit horizons – IPOs, trade sales and crossover investors; the role of large corporations; the impact of the connected world; the impact of technology convergence; the role of private credit; the role of boards and executive leadership.

View the full programme here www.techtour.com/home5/programme.aspx

The Tech Tour Growth Forum is proudly supported by [Pictet](#), [Orrick, H. Moser & Cie](#), [Canton de Vaud Bryan Garnier](#), [NASDAQ](#) and [IMD](#).

Notes to Editors

Media can attend the event for free. For more details on the Tech Tour Growth 50 companies and to attend please contact Stephanie de Verteuil, stephanie@techtour.com or register online here www.techtour.com/growthforum2017

About Tech Tour

Founded in 1998, Tech Tour is a Community that facilitates investment into world class entrepreneurs through events and an online matching platform between growing and emerging innovative companies and investors across borders, regions, sectors and stages. The Tech Tour Growth Forum is a leading independent European event. For more information, please visit www.techtour.com

About the Tech Tour Growth 50

Every year Tech Tour, in conjunction with the International Venture Club and Silverpeak Technology Investment Banking, identifies 50 of Europe's fastest growing pre-exit investor backed companies, to identify European companies with the chance to achieving the iconic "Unicorn" status. Companies are selected through a combination of quantitative and qualitative data and have to meet a minimum of 3 out of 4 of these criteria: exceeding €10mn in revenue; exceeding €20mn in total funding; has a valuation between €100mn and less than €1bn; has had a minimum revenue growth of 50% over the last 3 years. For more information, please visit www.techtourgrowth50.com

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