



BLACKLANE AMONG TOP 50 STARTUPS IN EUROPE

March 07, 2019 - A startup that arranges limousine trips for chauffeur services and immediately connects them with their customers? The renowned Tech Tour Forum also considers this concept to be a promising idea and included the start-up Blacklane, in which Daimler Financial Services has a stake, in the Growth 50 Tech Tour ranking.

For the fifth time, the renowned Tech Tour Forum was looking for the 50 best startups in Europe. The jury looked through over 300 European Super-Scale ups* to find the 50 most promising companies. Among the 13 German startups, the Berlin-based company and Daimler-Investment Blacklane was also honored this year.

Not only the investments collected so far, but also growth and international impact were included in the evaluation. On average, the top 50 were valued at around 456 million dollars. You can find the complete overview here.

Unicorns of tomorrow

Tech Tour itself connects high-tech companies with potential investors and has included 121 startups in its annual ranking over the past four years. According to reports, eleven of these companies are now listed on the stock exchange. According to its own understanding, Tech Tour searches every year for the "Unicorns of tomorrow".

In recent years, today's success stories such as Klarna, Shazam, Spotify and Skyscanner have been included in the Start-up Forum's ranking.

*Private tech companies with a valuation of less than one billion US dollars, which increase sales by more than 50% per year.



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