

## Beqom awarded for its rapid and global success Startupticker.ch

The 2018 Tech Tour Growth 50 shines a light on the next generation of Europe's fastest growth equity backed tech businesses. Yesterday beqom received the Special Jury Prize at the 12th Annual Growth Award ceremony.

[Beqom](#) is a provider of a cloud-based compensation solution. The platform addresses all performance and compensation aspects such as salary review, bonus, long-term incentives, commissions, benefits, non-cash rewards. It is used globally across all industry sectors by over 100 large companies such as Microsoft and Vodafone.

The co-Presidents of the Tech Tour Growth Summit & Awards, Eric Archambeau, General Partner, Wellington Partners and Chris Wade, Managing Partner, Isomer Capital, and the Tech Tour Founders chose to award beqom the Special Jury Prize based on:

- beqom's rapid and global success as a B2B SaaS company, headquartered in Europe, and serving large corporate clients in a market that, until the beqom solution was developed, was unserved.
- The boldness of the founders, who had the vision that large organizations were not able to automate the definition, calculation, processing, and communication of their employees' compensation, and deliver on that vision.

"We are honored that Tech Tour has awarded beqom the Special Jury Prize, acknowledging beqom's success not only in Europe but also in North America which is currently generating 50 percent of our revenues," commented Fabio Ronga, beqom's CEO. "People are the source of everything beqom is and does. It wouldn't be possible to receive this recognition without the help of our people across the globe."

"We are delighted to award beqom with the 2018 Tech Tour Special Jury Prize," Said William Stevens, Managing Director, Tech Tour. "The combination of Fabio's vision and his team's ability to build a world-class software company, from Europe, in such short space of time is nothing short of remarkable. beqom is a true European champion, and we believe their success will help inspire the next generation of Europe's tech entrepreneurs."

The Tech Tour Growth 50 is the result of an annual research project, run by Tech Tour, a platform that facilitates high-tech growth companies develop strategic relations with investors. This year they researched and evaluated, with a selection committee of international investors, over 280 European private tech companies at a sub-one billion US dollar valuation.

Beqom's solution allows business managers to lead, align and motivate employees and partners. Its cloud-based total compensation platform is used globally across all industry sectors by over 100 large companies such as Microsoft and Vodafone. It addresses all performance and compensation aspects such as salary review, bonus,

long-term incentives, commissions, benefits, non-cash rewards and all key drivers towards Employee Performance Management and Sales Performance Management. HR, sales and finance organizations leverage beqom's platform to drive performance, retention, cost optimization and... happiness among their people.